

# VENUS MEDIA KIT

## What is Venus all about?

Venus at its core is a networking business, however it also provides powerful and real training and development solutions for New Zealand women in business via the Venus Academy. We set out to build a business network that was different; a supportive, environment where women feel inspired to grow and achieve amongst like-minded women all committed to succeed.

Venus adds value by providing an environment and a structure in which women can promote their business while at the same time learning about business and collaborating with one another for the mutual benefit of all those in the network.

## Venus Magazine

Written by kiwi women in business for you to enjoy. Be inspired, educated and encouraged by this beautiful full colour national magazine. Contributions from women in business all over New Zealand on topics from business growth and personal development through to health and well being.

There is something for every woman at Venus at every stage of her business journey. We have the networking community along with the support, inspiration and education for women to thrive in business.

## Circulation

4000 copies printed, distributed to Venus members, advertisers and all Venus meeting venues nationwide.

Electronically available via the website.

Electronic copies will also be sent out to the database of 4000 interested businesses (non members).

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## Target Audience

Women in business, businesses interested in Venus, Venus business partners.

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## Frequency

Bi-annual.

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*Venus*  
BUSINESS WOMEN'S NETWORK

# Magazine Rate Card

Type of Advertisement	Dimensions	Cost - Venus Member	Cost - Non Member
Full Page Business Profile	W: 210mm x H: 297mm	\$ 570.00	\$740.00
Full Page Advertisement	W: 210mm x H: 297mm	\$ 799.00	\$ 1,039.00
Double Page Spread	2 x W: 210mm x H: 297mm	\$ 1,035.00	\$ 1,345.00
Half Page Advertisement	W: 210mm x H: 140mm	\$ 515.00	\$ 665.00
Quarter Page Advertisement	W: 85mm x H: 130mm	\$ 399.00	\$ 441.00
Market Place Advertisement	W: 55mm x H: 84mm	\$ 85.00	\$ 95.00
Full Page Inside Front Cover	W: 210mm x H: 297mm	\$ 915.00	\$ 1,195.00
Back Cover	W: 210mm x H: 297mm	\$ 915.00	\$ 1,195.00

Pricing excludes GST



## Venus Magazine

Written by kiwi women in business - filled with business resources, articles and stories to inspire and equip you to create a life and business you love.

# Technical Specifications

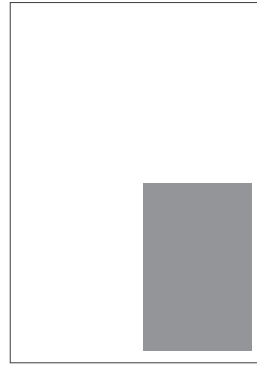
Full Page



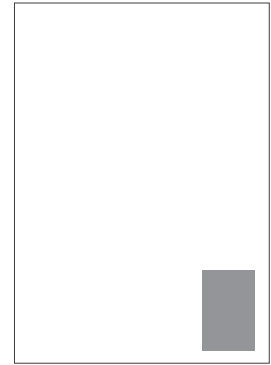
Half Page



Quarter Page



Market Place



Type of Advertisement	Trim Size	Bleed	Type Area
Full Page	W: 210mm x H: 297mm	W: 220mm x H: 307mm	W: 175mm x H: 267mm
Half Page	W: 210mm x H: 140mm	W: 220mm x H: 140mm	W: 175mm x H: 140mm
Quarter Page	W: 85mm x H: 130mm	NA	W: 75mm x H: 120mm
Market Place	W: 55mm x H: 84mm	NA	W: 45mm x H: 74mm

Double Page Spread: Please supply 2 x Full pages and allow a gutter margin of 40mm for text.

- » Files to be supplied as print-ready PDF.
- » Fonts and images to be embedded.
- » Printed digitally in 4 process colours, CMYK. No RGB, Index or Spot colours to be used in any files.
- » All images and files must be saved at 300 DPI or higher.
- » Files must be the correct page size (including bleed if appropriate).
- » All pages must be single page (i.e. DPS supplied as multi-page files).
- » Should you require us to design your advertisement, please do not hesitate to ask for a quotation.
- » Business Profiles:
  - Full page: minimum 250 words, maximum 450 words.
  - Double page: minimum 500 words, maximum 850 words.
- » Please submit print ready files to [lindsey.carroll@venusnetwork.co.nz](mailto:lindsey.carroll@venusnetwork.co.nz)

# Advertising Booking Form

## Contact Details

Business Name	
Contact Name	
Email	
Phone	
Postal Address	

## Advertisement

✓	Type of Advertisement	Cost - Venus Member	Cost - Non Member	Price
	Full Page Business Profile	\$ 570.00	\$740.00	
	Full Page Advertisement	\$ 799.00	\$ 1,039.00	
	Double Page Spread	\$ 1,035.00	\$ 1,345.00	
	Half Page Advertisement	\$ 515.00	\$ 665.00	
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	Market Place Advertisement	\$ 85.00	\$ 95.00	
	Full Page Inside Front Cover	\$ 915.00	\$ 1,195.00	
	Back Cover	\$ 915.00	\$ 1,195.00	
			<b>Cost</b>	
			<b>+ GST (15%)</b>	
			<b>Total</b>	

**Booking Dates:** To secure your advertising make payment in full on or before payment deadline.

Publication	Booking Deadline	Material Deadline	Final Payment	Magazine Published
Issue 12   2017	31 August 2017	8 September 2017	7 September 2017	20th October 2017

**Confirmation:** Sign to confirm your booking.

Signed	Date:
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Email completed form to [lindsey.carroll@venusnetwork.co.nz](mailto:lindsey.carroll@venusnetwork.co.nz). Your signature confirms your acceptance of Venus Network advertising terms and conditions.

# Terms and Conditions

## **Conditions of acceptance of advertising.**

These conditions are deemed part of the contract issued by Venus Group Limited (Publisher).

## **Postponement of cancellation of advertising.**

The advertiser may terminate the Advertising Contract by giving notice in writing prior to the booking and payment deadline of the relevant publication date. If the Advertiser cancels all or part of a booking and payment deadline Venus Group limited is entitled to full payment for the booking. Booking deadlines will automatically close off earlier without notice if advertising space is sold prior.

This cannot be effected after 5pm on the day of booking and payment deadline. If the Advertiser cancels all or part of a booking after the booking and payment deadline Venus is entitled to full payment for the booking.

## **Material**

- a) All advertising material shall be delivered to the Publisher without expense to the Publisher.
- b) Where new copy or instructions to repeat, have not been received from a contract Advertiser by copy deadline date the Publisher reserves the right to repeat any previously run copy.

## **Terms**

Accounts for advertising space and production are due for payment seven days from the date of issue of the invoice.

## **General**

- a) The Publisher reserves the right to decline the insertion of an advertisement.
- b) The placement of an advertisement is at the Publisher's discretion - except where a preferred position loading has been paid.
- c) While every care is exercised, the Publisher will not accept liability for any loss whatsoever incurred through error either in the content of an advertisement or the incorrect appearance of an advertisement.

## **Terms of acceptance of advertising copy**

The Advertiser warrants and undertakes to the Publisher that no statement, representation or information contained in the supplied advertisement:

- a) is or is likely to be misleading or deception or to otherwise infringe the Fair Trading Act, 1987; or
- b) is at all defamatory, in breach of copyright, trademark or other intellectual or industrial property right; or
- c) is otherwise in breach of any provision of any Statute, Regulation or rule of law.

The Advertiser acknowledges that the Publisher relies on the provisions of this clause in accepting the advertisement for production. The Advertiser hereby agrees to indemnify the Publisher against all losses, costs, legal or otherwise, arising as a result of the publication of the advertisement.

## Contact Venus Magazine

### Lindsey Carroll

Communications and Operations Manager  
Venus Network

Email: [lindsey.carroll@venusnetwork.co.nz](mailto:lindsey.carroll@venusnetwork.co.nz)



[www.venusnetwork.co.nz](http://www.venusnetwork.co.nz)